

# Real Advocacy Journalism™ Series

**Authors Are Real Advocate Journalists**

Presented  
at the

**Chanticleer Authors Conference**

April 24, 2021





*Real Advocacy Journalism Series™*

Authors  
Are Real Advocate Journalists

# Authors Are Real Advocate Journalists



What is Advocacy?

The act of:

- Putting forth an..
- Bringing attention to...
- Having impact on...

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



## What Do Advocate Journalists Do?

- INFORM – Make Aware
- PERSUADE – Influence
- MOVE TO ACTION – Change
- ENTERTAIN – Satire, Humor
- A Combination of All of the Above

*Real Advocacy Journalism™ Series*



# Authors Are Real Advocate Journalists



## Are Authors Advocate Journalists?

- Not in the Typical Sense:
  - Newspaper Columnists
  - Radio Commentators
  - Cable TV Commentators
  - Blogs

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



What is Writing All About?

The act of:

- Putting forth an...
- Bringing attention to...
- Having impact on...

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



What Do Authors Seek to Do?

- INFORM – Make Aware
- PERSUADE – Influence
- MOVE TO ACTION – Change
- ENTERTAIN – Dialogue, Scenes
- A Combination of All of the Above

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



## Difference Between An Advocate and An Author

- No Limitations
  - Space
  - Time
  - Subject
  - Deadlines
  - Other Dictates



# Authors Are Real Advocate Journalists



## Difference Between An Advocate and An Author

- Adaptation Opportunities

- Book to Play
- Book to Film
- Blog Serial
- Podcast Serial

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



## Difference Between An Advocate and An Author

- Not Limited by:
  - Genre
    - Nonfiction (all sub-categories)
    - Fiction (all sub-categories)
  - Writing Style
  - Structure
  - Format
  - Creative License

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists

What Do Authors Do?



- We Are Journalists—we are journaling, investigating, analyzing, capturing, creating and painting pictures, making a case... in both nonfiction and fiction

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



Some of the Greats Across Genres  
and Form

- ✓ Charles Dickens
- ✓ Jane Austen
- ✓ Alex Haley
- ✓ Harper Lee
- ✓ Toni Morrison

*Real Advocacy Journalism™ Series*



# Authors Are Real Advocate Journalists



Some of the Greats Across Genres  
and Form

- ✓ Jack Canfield
- ✓ Depak Chopra
- ✓ Dale Carnegie
- ✓ Theodor Seuss Gisel
- ✓ J.R. Tolkien
- ✓ J. K. Rowling
- ✓ C. S. Lewis

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



Some of the Greats Across Genres  
and Form

- ✓ Stephen King
- ✓ Anne Rice
- ✓ Bram Stoker
- ✓ Tananarive Due
- ✓ Clive Barker

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



Some of the Greats Across Genres  
and Form

- ✓ George Orwell
- ✓ Arthur C. Clarke
- ✓ Suzanne Collins
- ✓ Nora Keita (N.K.) Jemisin
- ✓ Robert Ludlum
- ✓ Agatha Christie

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



- “As Authors, we are the consummate advocate journalists.
- “Through our books, we have one of the greatest, most intimate, most lasting platforms.”

*Real Advocacy Journalism™ Series*



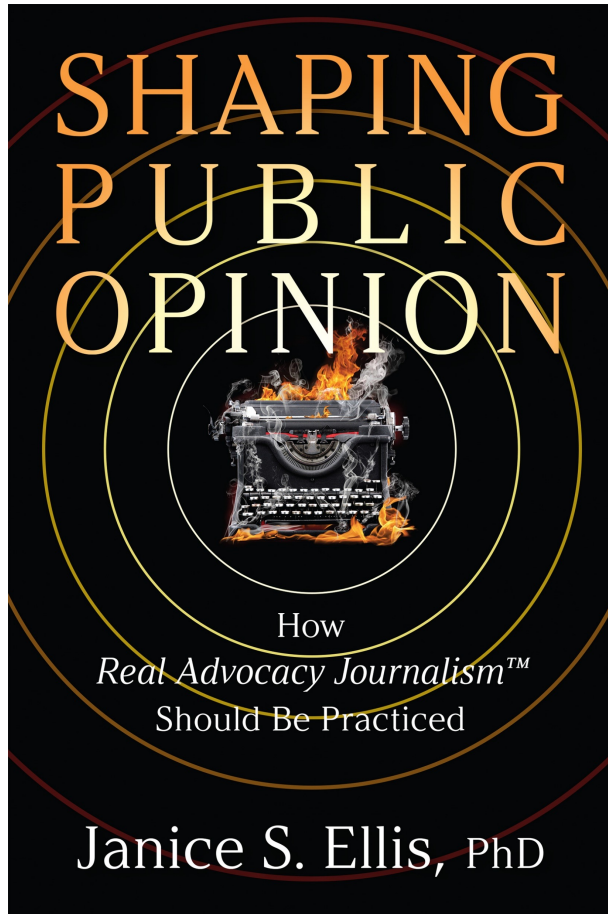
# Authors Are Real Advocates Journalists



- Intentional or Not?
- Why Not Be Very Intentional!

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocates Journalists



Every Author Impacts the Reader  
By:

- Informing
- Stimulating the Imagination
- Transporting
- Guiding
- Motivating
- Confronting
- Comforting
- Transforming

*Real Advocacy Journalism™ Series*

# Authors Are Real Advocate Journalists



We, as authors, as we go about this difficult and important work, will do well to remember:

- The pen is mightier than the sword.
- English author Edward Bulwer-Lytton in the year 1839.
- We who write books, poems, etc. have an opportunity to have a greater effect on history and human affairs long term—than the interim destruction and ravages of wars..
- As you are about the work in your genre, what lasting impact do you want to have?

*Real Advocacy Journalism™ Series*