"The Critical Role Authors Play in Fostering a Better Society"

Presented by Award-Winning Author, Janice S. Ellis, Ph.D.



"History is our greatest teacher, today presents our greatest challenges."

--- Janice S. Ellis, Author

Books by the Author:

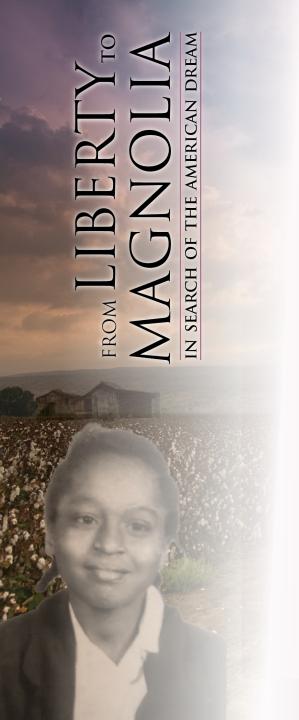
From Liberty to Magnolia: In Search of the American Dream (2018) (Grand Prize Winner of the CAC2019 Journey Award for Narrative Nonfiction)

Shaping Public Opinion: How Real Advocacy Journalism Should Be Practiced (2021)

Session Description: Why do you write? A robust discussion about the need of authors to assume and carry out the responsibility to write authentically about societal conditions, and how those conditions can be understood and addressed to promote the greater good—irrespective of the genre.

Topics To Be Covered:

- Why Do I Write
- **Nonfiction Authors**
- **Fiction Authors**
- Power and Reach of the Medium
- **Power of the Type of Discourse**
- Q & A



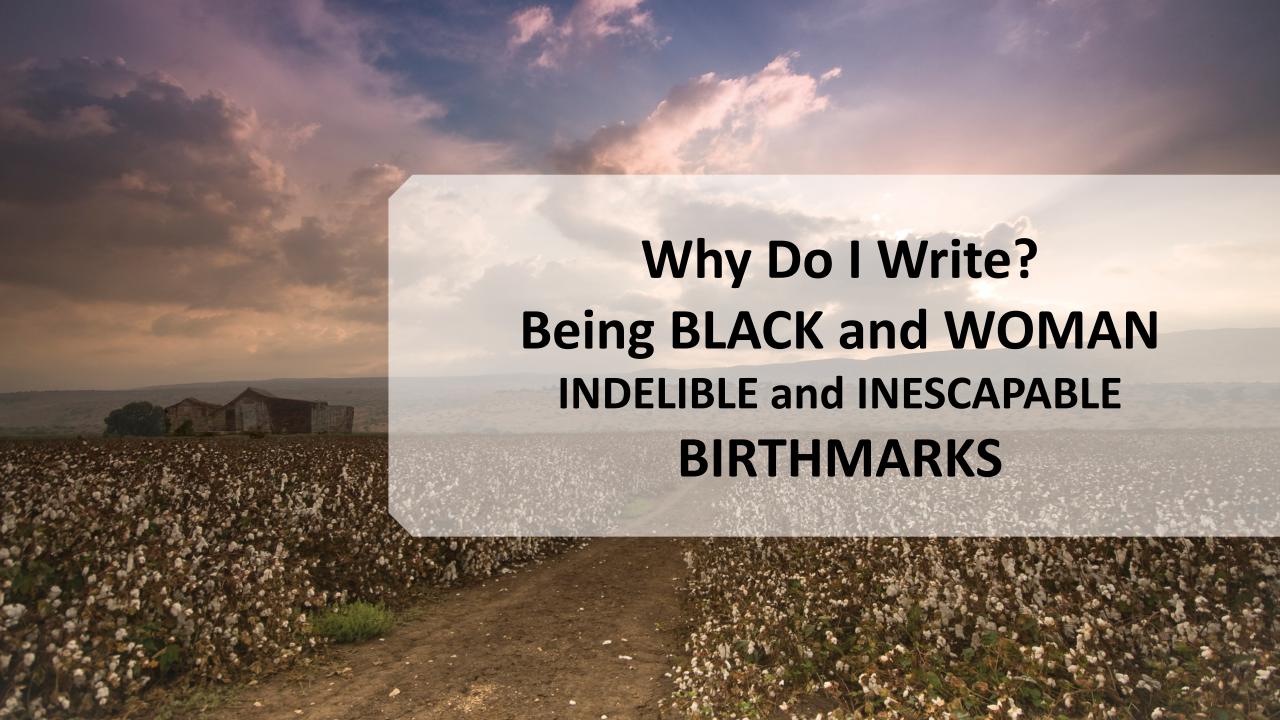
"The Critical Role Authors Play in Fostering a Better Society"

Goals for the Session

To have a conversation

To share experiences

To exchange ideas





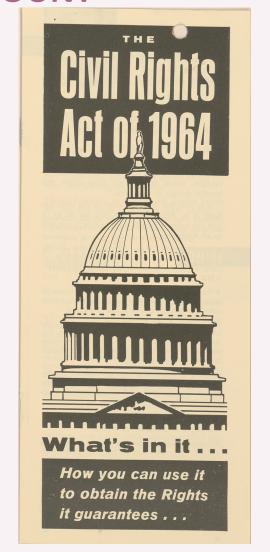
First Book: A PERSONAL ACCOUNT

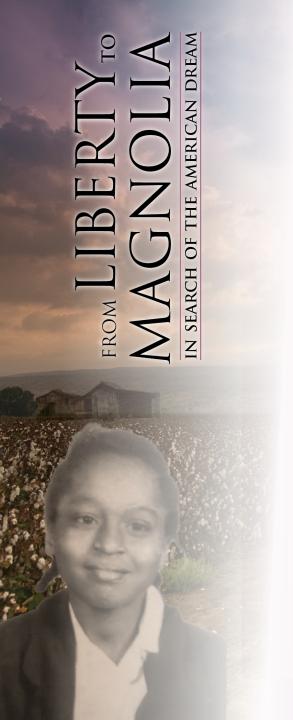
• The Civil Rights Act

The Equal Rights Amendment

 What they have and have not meant during the last 50 years







To Chronicle My Journey Between "Liberty" and "Magnolia"

 Born and reared in hotbed of racism

Farm Life

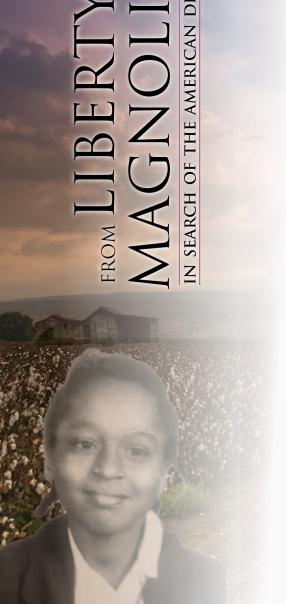
 Books became my friends





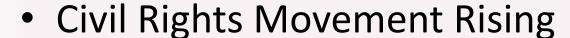






Why Do I Write? To Explain How I Discovered My Purpose

Segregated Schools

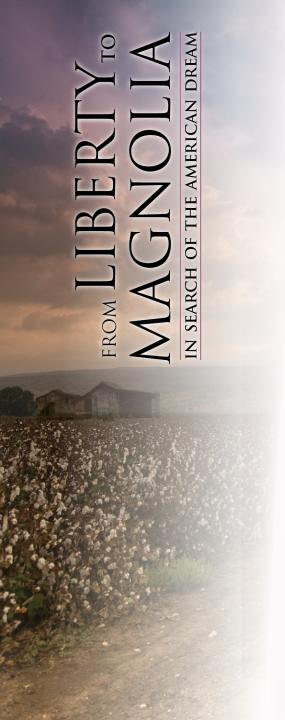




Women's Liberation
 Movement Brewing







Why I Write? How I Fulfill My Purpose

• Books, Grades, College

Sense of Self, Being Black

Sense of Self, Being Woman

• Sense of Self, Boldness



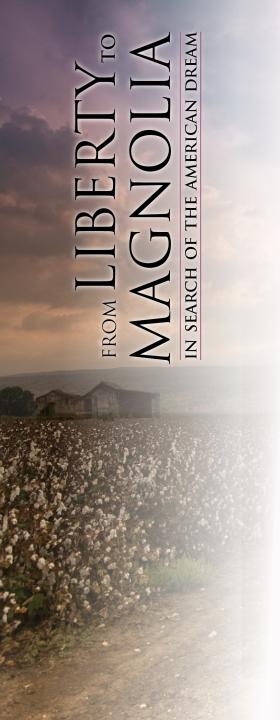


What To Do When Dreams Meet Reality

Unavoidable Collisions

Not Glass, but Plexiglas Ceiling

• Resolved, Determined, Persistent



Purpose of My First Book

 To show the gravity of the challenges that persists with systemic racism and entrenched sexism in American society, still....

 To show how despite these pernicious forces one can achieve a real and meaningful purpose in life



Why Do I Write? And, To Whom? TARGET AUDIENCE(S)

Americans from many walks of life

Racists and Non-Racists

Sexists and Non-Sexists

Those with the Will and Courage to make a difference



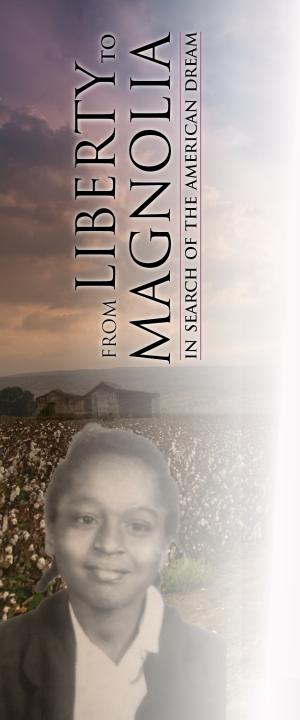
Why Do I Write? BOOK'S DEDICATION

Women and Girls

Those Men and Women

Stigmatized and Marginalized Groups

Family, Colleagues, Encounters



To Provide Tools: A DISCUSSION GUIDE

Book Clubs

Classes

Group and Community Forums



Why Do You Write?

Other than to Captivate, to Entertain

- To Inform?
- To Inspire, To Motivate?
- To Bring About Change?
- To Challenge Belief Systems, Ideas?
- To Generate Income?
- Promote An Idea, An Agenda?
- Other?

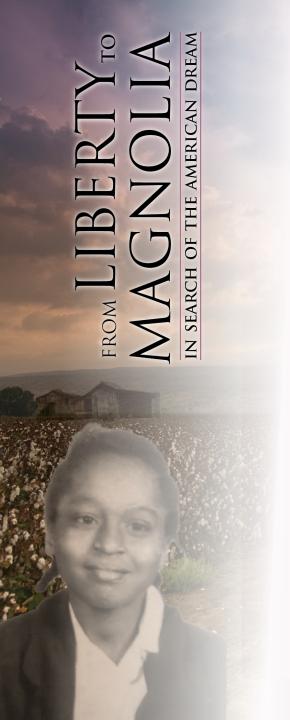


Non-Fiction Authors

As we Captivate and Entertain

Primary Focus

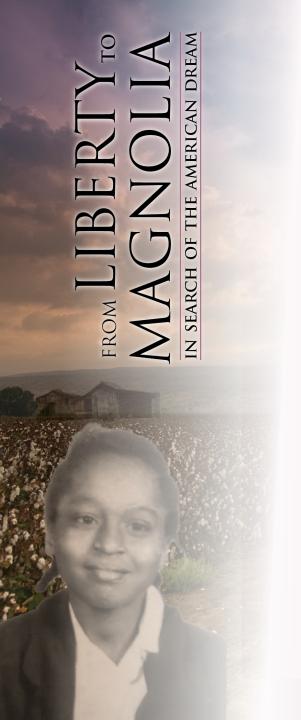
- Past, Present, Future
- Reality/Realistic
- Societal (social, economic, educational, political)
- Personal (autobiographical, biographical, memoir, self-help)
- Other?



Fiction Authors

Primary Focus

- Past, Present, Future
- Historical Fiction (old civilizations, folk heroes, warriors, leaders, world orders, etc.)
- Horror (dark side, human degradation, terror)
- Science Fiction (what can be, technological advances
- Fantasy and Romance
- Other?



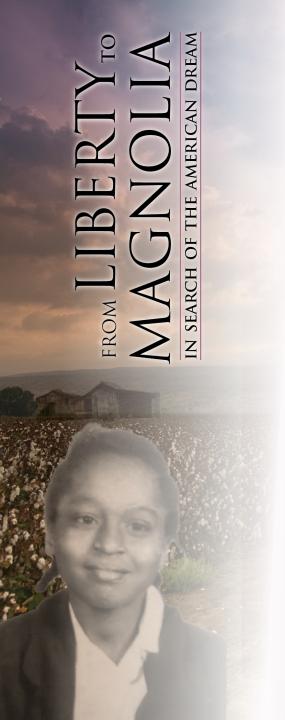
Power and Reach of the Medium

Pros

- Broad Reach
- Print, Digital, Audio
- Publishing Options

Cons

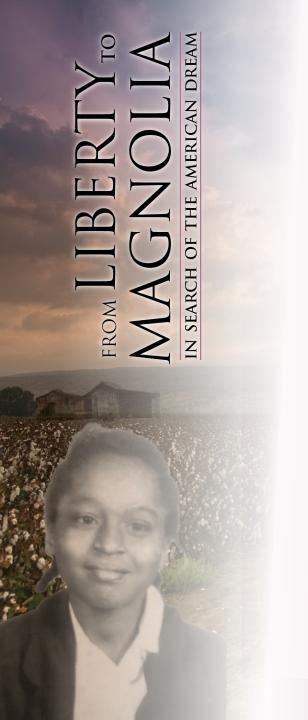
- Competition, getting noticed, interest
- Determining best path for your work



Power of Well-Written Books

Positives and/or Negatives of Motivation

- Can inform, educate
- Enlighten, inspire
- Entertainment, escape
- Move to action, discovery
- Appeal to/Decry the baseness of human nature
- Expose/Blur the lines between truth and distortion, facts and lies
- Social and societal advancement/disintegration

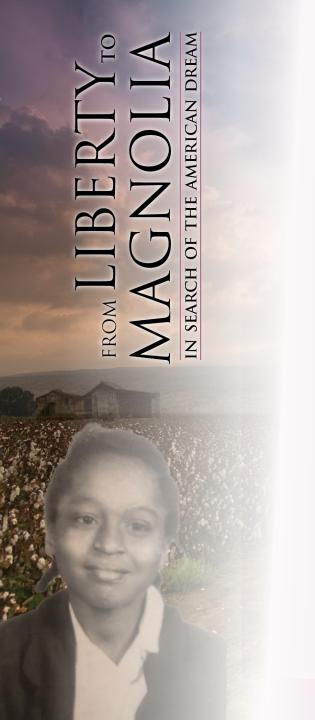


New Books By Janice S. Ellis

• Shaping Public Opinion: How Real Advocacy Journalism™ Should Be Practiced (2020/21)

• The Need for Advocacy Journalism: Lessons From Walter Lippman (2021)

• Using Word Power: The Making of An Advocate Journalist (2021)



Q&A

Questions
And
Comments

Contact Janice:

janice@janicesellis.com

Online Commentary:

https://janicesellis.com/category/life-liberty-pursuit-of-happiness/

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